

March 13, 2018

Dear Friends of the Billy Mock Foundation:

We are writing to you on behalf of the Billy Mock Foundation, an organization dedicated to “simply helping others”. Our foundation is named for Billy Mock, a 13 year old boy who passed away in June, 2007 following his courageous 18-month battle with brain cancer.

As members of the Billy Mock Foundation, we are honored to carry out Billy’s compassion for people, love for life and passion for sports. The foundation continues their mission in helping local families in crisis by assisting with medical bills, contributing to fundraisers, issuing food and gas gift cards, assisting with household bills, awarding educational grants to local students in need, and funding our Pay-it-Forward program. Our work continues as requests for assistance from the Foundation are received throughout the year.

Our next fundraising event will take place on **Sunday, April 22, 2018**. We will hold our 12th Annual 5K Run/1 Mile Walk at Ridley Creek State Park in Media, Pennsylvania. **This is a new date** for us and we are excited in that we will be celebrating Earth Day and we are hoping for a warm, sunny and beautiful day! Over 500 participants are expected to attend. In the past, we have been fortunate to have many wonderful supporters and hope you might consider participating in this year’s event. Proceeds from our race/walk will continue to help support The Billy Mock Foundation and our mission of ‘simply helping others’.

As members of the Foundation, we are writing to ask you for help. Would you consider sponsoring this event? We would be grateful for any sponsor level. In addition, we are accepting donations of goods, coupons or ads to be included in the race bags we will be giving to all participating runners and walkers. **Please see the attached forms for further details**

We understand that many requests and demands are placed on you each year by various organizations, and we sincerely appreciate any sponsorship/donation you may be able to provide, no matter how small. Sponsorship payments can be mailed to The Billy Mock Foundation, P.O. Box 845, Chadds Ford, PA 19317. Alternatively, we are happy to pick up your payment at a time and place convenient for you.

We thank you in advance for your consideration. Should you have any questions or require additional information, please feel free to contact Andrea Sheller via cell phone # 610-574-5028 or by e-mail at asheller9@gmail.com. We look forward to hearing from you!

Kindest regards,

5K Run/1 Mile Walk Committee
Billy Mock Foundation



12th Annual 5K Run/ 1 Mile Walk

Sunday, April 22, 2018 ♦ Ridley Creek State Park ♦ Media, Pennsylvania

Sponsorship Opportunities

Event Sponsors- \$1,000

- Printing of your company's name in 5,000+ brochures to be distributed in the Greater Philadelphia Area
 - *Provided sponsor contract is received by March 22, 2018 to meet printing deadline*
- Printing of your company's **logo** on **sleeve** of race day t-shirt (premium position)
- Listing of your sponsorship on Billy Mock Foundation Website (over 500 hits per month) **with a link to your company's website**
- Opportunity to place your company's promotional gift/information into race day giveaway bags

Platinum Sponsors- \$500

- Printing of your company's name in 5,000+ brochures to be distributed in the Greater Philadelphia Area
 - *Provided sponsor contract is received by March 22, 2018 to meet printing deadline*
- Printing of your company's **logo** on **top section on the back** of our race day t-shirt (premium position)
- Listing of your sponsorship on Billy Mock Foundation Website (over 500 hits per month) **with a link to your company/organization's website**
- Opportunity to place your company/organization's promotional gift/information into our race day giveaway bags

Gold Sponsors- \$300

- Printing of your company's name in 5,000+ brochures to be distributed in the Greater Philadelphia Area
 - *Provided sponsor contract is received by March 22, 2018 to meet printing deadline*
- Printing of your company's **logo** on **middle section on the back** of our race day t-shirt
- Listing of your sponsorship on Billy Mock Foundation Website (over 500 hits per month)
- Opportunity to place your company/organization's promotional gift/information into our race day giveaway bags

Silver Sponsors- \$200

- Printing of your company name in 5,000+ brochures to be distributed in the Greater Philadelphia Area
 - *Provided sponsor contract is received by March 22, 2018 to meet printing deadline*
- Printing of your company's **name** on **bottom section of the back** of our race day t-shirt
- Listing of your sponsorship on Billy Mock Foundation Website (over 500 hits per month)
- Opportunity to place your company/organization's promotional gift/information into our race day giveaway bags

Billy's Buddy - \$100

- Listing of your sponsorship on Billy Mock Foundation Website (over 500 hits per month)
- Printing of your company's name in our upcoming golf outing program. The 11th annual Billy Mock Foundation Golf Outing will be held **October 8, 2018**



**12th Annual 5K Run/ 1 Mile Walk
Sunday, April 22, 2018 ♦ Ridley Creek State Park ♦ Media, Pennsylvania**

SPONSOR CONTRACT

COMPANY NAME: _____

COMPANY CONTACT: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

PHONE: _____ FAX: _____

E-MAIL: _____ WEBSITE: _____

2018 SPONSORSHIP PACKAGES:

- ☐ \$1,000 – Event Sponsor
- ☐ \$500 – Platinum Sponsor
- ☐ \$300 – Gold Sponsor
- ☐ \$200 – Silver Sponsor
- ☐ \$100 - Billy's Buddy
- ☐ General Donation: \$ _____

SPONSORSHIP CONTRACTS SHOULD BE SENT BY March 22, 2018 TO:

EMAILED: asheller9@gmail.com

FAXED: 484-840-1094

(No Cover Page Necessary)

MAILED:

The Billy Mock Foundation

P.O. Box 845; Chadds Ford, PA 19317

LOGOS NEED TO BE PRINT-READY AND ARE ACCEPTED IN THESE FORMATS: .JPG, .GIF, .BMP

ALL LOGOS **FOR T-SHIRTS** SHOULD BE EMAILED TO: asheller9@gmail.com **BY MARCH 22, 2018**

CALL **ANDREA SELLER** at **610-574-5028** IF YOU NEED FURTHER INFORMATION.

THE BILLY MOCK FOUNDATION. RESERVES THE RIGHT TO REFUSE ANY ADVERTISEMENT FOR PROFESSIONAL, ETHICAL OR LEGAL REASONS.

SPONSORS/ADVERTISERS ASSUME FULL RESPONSIBILITY FOR THE CONTENT OF THEIR ADVERTISEMENTS AND FOR ANY CLAIMS ARISING FROM THEM AGAINST THE BILLY MOCK FOUNDATION

SIGNATURE

I, THE SPONSOR REPRESENTATIVE, HEREBY AGREE TO THE TERMS OF THIS PAGE

SIGNATURE: _____ TITLE: _____

NAME: _____ DATE: _____

P.O. Box 845 ♦ Chadds Ford, Pennsylvania 19317 ♦ www.billymockfoundation.org