



The Billy Mock Foundation

"It's All Good"

www.billymockfoundation.org

Golf Outing, Lunch, Dinner & Auction

Thursday - October 6, 2011 Shotgun Start 12 PM
Cocktails/ Auction Item Review 5 PM: Dinner and Auction 6 PM
Edgmont Country Club (www.edgmont.com)

www.tournevents.com/billymock

Great Fun for A Great Cause!



Great Golf Event

Location: The Edgmont Country Club is a private 18-hole golf club located in northern Delaware County, PA next to Ridley Creek State Park. For directions visit www.edgmont.com.

Cost:

- \$150 for Lunch, Golf, Cart, Dinner, Auction
- \$50 Dinner & Auction Only

Format: Scramble

Skill Prizes for:

Hole-in-one, longest drive (men & women), straightest drive and closest to the pin

Fun Prizes for:

Door Prizes and Raffles

The prizes and auction items will include:

- **Golf Items**
- **Sports Memorabilia**
- **Gift Baskets**

Great Promotional Opportunities

The **Billy Mock Foundation** (a 501(c)(3) corporation) is extremely active in the Delaware Valley. It has hosted many successful local events and received a great deal of coverage in the local media.

The fifth annual Billy Mock Run/Walk in Ridley Creek State Park on March 27, 2011 had over 500 participants.

Exposure on foundation and event websites, mailings, email blasts, day of event promotions, event program and thank you letters provide many opportunities to promote your business to this loyal community of supporters.

A great following, great community interest, and multiple sponsorship options mean just the right exposure for your company. There are sponsorship opportunities from \$100 to \$10,000. See reverse side for details.

Join Team Mock Today!

Great Cause

The mission of the The Billy Mock Foundation is "Simply Helping Others."

Our efforts are directed in two areas:

1) Providing compassionate and personalized assistance to families in the community in need, especially those with a sick child or a sick parent with school age children. In this area your contributions provide: food cards, gas cards, tuition support, home essential cost support.

2) Encouraging young people to be active in their community. In this area your contributions go toward educational grants and the foundation's "**Pay it Forward Program.**"

See below to learn what the **Billy Mock Foundation** is doing to help families facing life challenging illnesses and similar situations.

Billy Mock was a loving Christian with a dynamic enthusiasm for life. His infectious positive attitude, ever-present smile and vibrant personality literally impacted the lives of thousands of people. Billy began fighting brain cancer in 2005 and touched thousands more until his death in June 2007 at the age of 13.



The Billy Mock Foundation (a 501(c)(3) corporation) is a tribute to Billy and his compassion for people, love for life, and passion for sports. Our mission is "Simply helping others" which is achieved through the award of educational grants and support of families in need.

The **Billy Mock Foundation** was established in 2008, (on what would have been Billy's 14th birthday) by the Mock family and friends. It has already awarded numerous educational grants, provided financial support to many local families and instituted a youth-focused "Pay It Forward" program. The Foundation is actively reviewing candidates for family-in-need grants. In addition to the golf outing, the **Billy Mock Foundation** hosts an annual 5K Run/1 mile Walk on the last Sunday in March in Ridley Creek State Park. The next run is March 25, 2012.

For more information visit www.billymockfoundation.org

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Billy Mock Foundation

Highlights 2008 - 2011

The Foundation continues in its commitment to community outreach. This past year alone, we will have assisted 15 families by providing Acme and Wawa gift cards, provided financial contributions to medical fundraisers and assisted individuals with payment of medical bills. During this past Christmas season, we provided turkeys, holiday gift cards and train sets to some of our most deserving families.

- *Held the annual Billy Mock Run/Walk in Ridley Creek State Park (2006-2011) 3 Golf Outings (2008-10) as the main fund raisers for foundation
- * Established "Pay It Forward Program" with the St. Thomas the Apostle Class of 2008 and continued the program with the Class of 2009 and other youth groups in 2010 & 2011

- * Received 501(c)(3) status
- *Established the Junior Board made of teens interested in doing volunteer work. The Junior Board organizes an annual bingo fund raiser to support local families in need.

- * Results of the "Pay It Forward" program which included:
 - Easter baskets for the Children of E.I duPont Hospital
 - Partnered with Anglers Feeding America by donating \$300 worth of various supplies to be shipped to help the victims '11 tornado's
 - BMF supported The Joy of Sox by matching new socks collected by students of St. Thomas The Apostle School in Glen Mills, PA
 - BMF partnered with Back On My Fee purchasing 25 pairs of running shoes to help in assisting homeless men.

Visit the website to learn more about those helped.

Event Sponsor \$10,000

- Includes two (2) foursomes
- Prominent listing as the major event sponsor on player and sponsor correspondence, marketing materials and advertising, listing on event and foundation websites
- Full Page color ad on back cover of event program
- Welcome Banner on course entrance
- Table to greet players on morning of check-in

Cart Sponsor \$7,500

- Includes two (2) foursomes
- Listing as the cart sponsor on player and sponsor correspondence, marketing materials, listing on event and foundation websites
- Full page color ad on inside front cover of event program listing
- Banner at check-in area
- Acknowledgment prior to start of golf event
- Promotional materials in each cart

Dinner Sponsor \$5,000

- Includes two (2) foursomes
- Signage on dinner tables
- Full page color ad on inside back cover of event program, listing on event and foundation website
- Announcement prior to start of dinner
- Multimedia presentation (sponsor supplied)

Snack Bar/Lunch Sponsor \$2,500

- Includes a foursome
- Signage on tables
- Multimedia presentation (sponsor supplied)
- Full page ad in event program, listing on event and foundation websites

Beverage Station Sponsor (two) \$2,000

- Includes a twosome
- Signage at station
- Half page ad in event program, listing on event and foundation websites

Scoreboard Sponsor \$1,000

- Includes a twosome
- Exclusive signage at scoreboard
- Half page ad in event program, listing on event and foundation websites

Hole-in-One Sponsor (17th) - Car prize

- Exclusive signage on hole & product display on 17th hole
- Full page ad in event program, listing on event and foundation websites

Hole Sponsor on 1st, 10th tees or Practice Putting Green & bag drop, or practice range \$750

- Exclusive signage on hole
- Quarter page ad in event program, listing on event and foundation websites

Straightest Drive Sponsor (4th & 16th) \$500

- Exclusive signage on hole
- Half page ad in event program, listing on event and foundation websites

Longest Drive Sponsor (8th and 14th) \$500

- Exclusive signage on hole
- Half page ad in event program, listing on event and foundation websites

Closest to the Pin Sponsor (3rd & 6th) \$500

- Exclusive signage on hole
- Half page ad in event program, listing on event and foundation websites

Hole Sponsor (2,5,7,9,11,12,13,15,18) \$250

- Non exclusive signage on hole
- Quarter page ad in event program, listing on event and foundation websites

Billy's Buddies \$100

- Name listed in program

Sponsorship opportunities are also available for the **Billy Mock Foundation 5K Run/1 mile Walk** on the last Sunday in March in Ridley Creek State Park.



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Golf Outing, Lunch, Dinner & Auction Thursday - October 6th, 2011

Registration and pay online at:

www.tournevents.com/billymock or return this form to address below

Player 1: _____ Player3: _____

Email: _____ Phone _____ Email: _____ Phone _____

Address: _____ Address: _____

City: _____ ST: _____ Zip: _____ City: _____ ST: _____ Zip: _____

Player 2: _____ Player 4: _____

Email: _____ Phone _____ Email: _____ Phone _____

Address: _____ Address: _____

City: _____ ST: _____ Zip: _____ City: _____ ST: _____ Zip: _____

_____ For Golf, Lunch, Dinner, & Auction @ \$150 each _____
 _____ For Dinner & Auction only @ \$50 each _____
 _____ Billy's Buddies @ \$100 each _____
 _____ Sponsorship @ the _____ level _____
 (see above for sponsorship levels)

Sponsor Contact Name: _____
 Sponsor Email: _____
 Sponsor Phone: _____

Donation to the Billy Mock Foundation _____
Total: _____

If registering by mail please complete this form and return with payment to:

Billy Mock Foundation
2011 Golf Outing
PO Box 845
Chadds Ford, PA 19317

_____ Please contact me about a donation of item(s) for prizes for the golf outing or for the auction

Phone: _____ Email: _____

_____ My Check, Payable to the **Billy Mock Foundation Golf Outing** is enclosed

_____ Charge my ___ VISA ___ Master Card ___ American Express

Card Number _____ **Expiration Date** _____ **V-Code (3 digit /4 for AMEX)** _____

Daytime Phone _____ **Email Address** _____

Name: _____ **Signature:** _____



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We are asking you for help with gifts and/or services as donations to our upcoming event. Anything new or antique is acceptable, as well as cash donations, gift cards/certificates, and "frequent flyer" or "hotel reward" certificates.

Please complete this form and contact Maria Gbur – 484-832-6149; mariagbur@hotmail.com to arrange pickup of the form and the gift.

ITEM DONATED: _____

RETAIL VALUE: _____ IS THIS A BUSINESS OR PERSONAL DONATION? _____

CONTACT: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: _____ FAX: _____

E-MAIL: _____

DESCRIPTION OF DONATION: _____

NAME/COMPANY TO BE ACKNOWLEDGED IN PROGRAM : _____

NEED SOME IDEAS?

Artwork
Auto Services
Computers/Equipment
Crystal/China/Stemware
Electronics
Event Tickets (theatre, concerts, sports)

Gift Baskets
Gifts of Service
Golf/Tennis Items
Hand-crafted Items
Health/Beauty/Spa Items
Hotel Certificates

Jewelry
Restaurant Certificates
Specialty Items
Sports Memorabilia/Equipment
Vacation Destinations
Wine/Champagne/Liquor

Direct all inquiries or requests for pick-up of items to:
Maria Gbur – 484-832-6149; mariagbur@hotmail.com